



Press Release

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VTECH® ANNOUNCES FIRST PUSH-TO-TALK DECT 6.0 CORDLESS PHONE SYSTEM

Value-Rich 2010 Lineup Offers Range Over 1,500 Feet and Affordable Multiple-Handset Bundles

BEAVERTON, Ore., January 25, 2010 – VTech® Communications, Inc., a wholly owned subsidiary of VTech Holdings Ltd. (HKSE: 303; ADR: VTKHY) and the largest U.S. cordless phone manufacturer, today announced its new 2010 lineup with models all priced under \$100. Coming to retailers and online in spring 2010, VTech's newest offerings include the industry's first push-to-talk DECT 6.0 system, delivering the fastest, clearest communication possible.

LS6325 Series: Instant Communication for Large Households and Small Offices

VTech's new LS6325 cordless phones feature Push-to-Talk (PTT) functionality, which is ideal for larger households and small office users. A feature previously only offered on walkie-talkies and mobile phones, push-to-talk enables instant voice delivery through the handset speakerphone, eliminating disruptive shouting through the house and adding professionalism and speedier communication to small offices.

The LS6325 delivers talk range up to 1,500 feet, enabling users to roam throughout the house or office without losing calls. For further flexibility, each model in the series is expandable up to five handsets (using the LS6305 accessory handset, sold separately for \$19.95).

True to VTech's focus on delivering contemporary, stylistic products that feature the latest technology innovations, the LS6325 incorporates a sleek design with a low-profile handset keypad and metallic silver finishing with high-gloss black detailing. For "hands-free" conversations, the thin, curved handsets include speakerphones and backlit LCDs for easy viewing.

"More consumers are juggling hectic lives that require managing work at home, and everyone needs solutions for faster communications to simply get more things done," said Matt Ramage, senior vice president, product management, VTech Communications, Inc. "The LS6325 series meets the evolving needs of today's fast-paced families and small offices with the latest in home communications – and it's been done with style and affordability."

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Available in three different product bundles, the three-handset LS6325-3 (MSRP: \$79.95) and four-handset LS6325-4 (MSRP: \$89.95) will be available at retail outlets in April 2010.

CS Series: Practically Functional

VTech is making it more affordable than ever for consumers to upgrade outdated landline phones to the latest DECT 6.0 platform. Also new in 2010, the VTech CS6319 and CS6329 provide clear, interference-free sound quality and allow users to operate multiple handsets simultaneously, including transferring and conferencing calls between handsets.

Available in a variety of multiple handset bundles, each of the VTech CS phones are expandable with up to five handsets using a single phone jack. Additional handsets can be placed anywhere in the home or office, helping users avoid the room-to-room dash to answer a ringing phone.

Other helpful features include a large, easy-to-read backlit LCD display, a handset speakerphone and a glossy crystal keypad with green backlighting. Available in the spring, VTech's CS series phones come with or without digital answering systems and are all affordably priced at under \$60.

In addition, new VTech's 2010 DECT cordless phones now feature 7-day, 7-hour battery performance. As part of the company's ongoing commitment to environmental sustainability, VTech's 2010 DECT phones are ENERGY STAR® certified and RoHS compliant. VTech phone packaging also uses 100-percent recyclable materials and feature FDA-approved aqueous coating that eliminates hazardous chemicals.

Additional product highlights and retail availability include the following:

LS6325-3

- DECT 6.0 digital technology for the best sound quality, security and range in cordless phones
- Push-to-talk functionality between handsets
- Triple handset system – includes three handsets requiring only one phone jack
- Low-profile keypad
- Equalizer with four audio profiles to match users' hearing needs
- More than 1,500 feet open field cordless range
- Backlit LCD and keypad
- Metallic silver finishing with high gloss black design
- Handset speakerphone for "hands-free" conversations
- 7-day/7-hour battery performance
- Wall-mountable
- Expandable with up to five handsets using only one phone jack – uses LS6305 accessory handsets
- **Available in April 2010 at:** www.vtechphones.com and Best Buy
- **MSRP:** \$79.95

LS6325-4

This phone offers all the features of the LS6325-3, plus:

- Four-handset system – includes four handsets requiring only one phone jack
- **Available in April 2010 at:** www.vtechphones.com and Best Buy
- **MSRP:** \$89.95

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LS6305

- Accessory handset only – requires the LS6325-3, LS6325-4 or LS6325-5 to operate
- DECT 6.0 digital technology provides the best sound quality, security and range in cordless phones
- Push-to-talk functionality between handsets
- Intercom, transfer and conference between handsets
- Handset speakerphone for “hands-free” conversations
- Handset volume control
- **Available in April 2010 at www.vtechphones.com**
- **MSRP: \$19.95**

CS6319-2

- DECT 6.0 digital technology, which provides the best sound quality, security and range in cordless phones
- Two-handset system – includes two handsets requiring only one phone jack
- Metallic silver finishing with high gloss back design
- Comfortable handset size with soft rounded edges
- Handset speakerphone for “hands-free” conversations
- Backlit LCD and glossy-crystal keypad
- 100-name and number phonebook directory
- Voicemail waiting indicator
- 7-day/7-hour battery performance
- Wall-mountable
- **Available in April 2010 at: www.vtechphones.com and Walmart**
- **MSRP: \$34.95**

CS6329-2

This phone offers all the features of the CS6319-2, plus:

- Digital answering system with 14 minutes of recording time and large backlit 7-segment message counter
- **Available in April 2010 at: www.vtechphones.com and Walmart**
- **MSRP: \$44.95**

CS6329-3

This phone offers all the features of the CS6329-2, plus:

- Three-handset system – includes three handsets requiring only one phone jack
- **Available in April 2010 at: www.vtechphones.com and Walmart**
- **MSRP: \$59.95**

CS6328-3

This phone offers all the features of the CS6329-2, plus:

- Three handset system – includes three handsets requiring only one phone jack
- **Available in April 2010 at: BJ's**
- **MSRP: \$54.95**

VTECH® ANNOUNCES FIRST PUSH-TO-TALK DECT 6.0 CORDLESS PHONE SYSTEM

CS6309

- Accessory handset only – requires the CS6319, CS6328 or CS6329 to operate
- DECT 6.0 digital technology provides the best sound quality, security and range in cordless phones
- Intercom, transfer and conference between handsets
- Handset speakerphone for “hands-free” conversations
- Handset volume control
- **Available in April 2010 at www.vtechphones.com**
- **MSRP: \$14.95**

About VTech®

VTech is one of the world's largest suppliers of corded and cordless telephones and electronic learning products. It also provides highly sought-after contract manufacturing services. Founded in 1976, the Group's mission is to be the most cost effective designer and manufacturer of innovative, high quality consumer electronic products and to distribute them to markets worldwide in the most efficient manner.

For further information on VTech and its array of products, please visit www.vtechphones.com.

Use of Caller ID/Call Waiting features requires a subscription to Caller ID/Call Waiting services available through your local telephone company.

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